IntelePeer Appoints Nancy Scott Chief Marketing Officer

Dania Beach, FL, September 17, 2025 — IntelePeer, the only end-to-end conversational AI platform provider, is pleased to announce the appointment of Nancy Scott to the position of Chief Marketing Officer (CMO). An accomplished, tech-savvy communications and marketing leader, Nancy oversees IntelePeer's marketing strategy facilitating the company's continued growth and brand evolution.

"Nancy's appointment represents a strategic inflection point for IntelePeer as we scale our AI-powered communications platform," said Frank Fawzi, CEO of IntelePeer. "Her healthcare expertise and leadership in conversational, ambient, and generative AI bring a rare combination of insight and innovation. Nancy has led high-value initiatives—from global audience marketing at Microsoft Health & Life Sciences to the communications and customer engagement strategy behind Nuance's $19 billion acquisition. Her marketing leadership and strong industry relationships will be key as we deepen our impact in healthcare and expand into new markets."

As CMO, Nancy is responsible for all aspects of IntelePeer's marketing, including analyst relations, channel and partnership marketing, corporate marketing, demand generation, and public relations. As the chief steward of the company's brand, she is responsible for crafting the company's master narrative that communicates the power and synergies of IntelePeer's combined portfolio of products, people, partners and services.

"Joining IntelePeer at this transformative moment is a remarkable opportunity," said Nancy Scott, Chief Marketing Officer at IntelePeer. "With its bold vision, advanced AI platform, and deep commitment to customer success, IntelePeer is poised to redefine how healthcare organizations communicate and operate. I'm honored to help shape the brand narrative and accelerate growth as we empower providers, clinics, and care teams to connect more effectively, streamline workflows, and scale with purpose. Together, we'll unlock new possibilities across the healthcare ecosystem and adjacent industries."

Prior to IntelePeer, Nancy served as the Global Head of Audience Marketing, Health & Life Sciences for Microsoft, where she led strategic marketing initiatives, driving growth and building relationships with key healthcare organizations. While at Nuance Communications (acquired by Microsoft), Nancy was Vice President of Global Communications and Customer Engagement where she led strategy development and execution that unified AI- and Cloud-specific brand identity across business units and verticals. Earlier in her career, she held key marketing and corporate communications leadership positions at EnterpriseDB, Eliza Corporation (acquired by HMS), Zipcar, and Ticketmaster.

For more information, visit: www.intelepeer.ai.

About IntelePeer
IntelePeer automates customer interactions, enabling businesses and contact centers to lower costs, improve customer experience, and accelerate return on investment. Harnessing the power of agentic AI, IntelePeer's Conversational AI Platform delivers speed, observability, visibility, and flexibility — all built on top of a global, secure communications network. Producing human-like interactions, the platform automates voice and digital customer service capabilities and provides industry-leading time-to-value with solutions that work seamlessly with existing enterprise software and infrastructure, and easy-to-use tools that can be utilized by anyone.

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